

Patient Health & Practice Profitability: A Total Health Approach to Dentistry

with Susan Maples

Friday
9.20.19

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Friday,
September 20, 2019

Holiday Inn
Cincinnati North
West Chester, OH



Would you like to position your practice as a leader in your community and reduce your dependency on insurance? Would you like to inspire patients toward a lifetime of dental and overall health?

Learn how the trends in lifestyle related illnesses such as obesity, diabetes, heart disease, sleep apnea and acid reflux closely intertwine with periodontal disease, caries, and oral cancer. Systemic disease screening, intervention and facilitation are possible, right in the dental chair. This program will help you add new sources of revenue, lift your morale, attract quality new patients, and build physician referral relationships.



Objectives:

- The many links between oral disease and systemic disease
- Risk factors and screening tools for systemic diseases
- Shifting from drugs to food for health
- Facilitating lasting health change behavior in children and adults
- Building infant, children, teen & geriatric systemic health programs
- Niche marketability of the Total Health dental practice in your community

Dr. Susan Maples

Dr. Susan Maples leads a successful, insurance-independent dental practice. She brings to you preventive and restorative dental expertise, a passion for mouth-body total health, a master's degree in business/ marketing, and 30 years of experience in private practice. She is the author of BlabberMouth! and is an internationally recognized health educator. Dr. Maples believes that helping people individually forge commitments to health can change the face of generations to come. In 2012 Dr. Maples was named one of the top 25 women in dentistry and one of the top 8 innovators ("disruptors") in dentistry.



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Friday, September 20, 2019
at Holiday Inn
Cincinnati North

5800 Muhlhauser Rd
West Chester OH 45069

Registration: 7:30 AM

Seminar: 8:00 AM - 2:30 PM

Breakfast and Lunch will be served.



Register online at:
<https://hnrisc.hn/Maples7701>
(Link is case-sensitive.)



For questions or more info
contact **Angie Figgins**
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angie.figgins@henryschein.com

Cost: \$199 Doctor only
\$399 Doctor +2 Staff
(\$99 Additional Staff)
\$125 Individual Staff

Billing and cancellation policy: A \$25.00 administration fee will be applied to cancellations received within 14 business days prior to the seminar. All seminars will be billed at time of registration. A full refund will be issued if contact prior to 14 days in advance or for any emergency situations.

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